



**CODED
CULTURES**

CITY AS INTERFACE

FESTIVAL 21/09 - 02/10/2011
TALKS . EXHIBITIONS . WORKSHOPS .

PRESS- INFORMATION
VIENNA, 18. JULY 2011

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CODED CULTURES CITY AS INTERFACE

NEW MEDIA ARTS FROM SEPTEMBER 21st TO OCTOBER 2nd IN VIENNA

Coded Cultures 2011 presents itself on many different locations in Vienna, with the main focus on the *Donaukanal* (Danube Channel) and the surrounding Viennese city districts.

From 21st to 25th of September focus days will be held, which mainly will take place at the Viennese *Danube Channel*, the 2nd district of Vienna, *Museums Quarter Vienna*, the *Badeschiff* and the *Odeon Theatre*. From the 26th of September to the 2nd of October workshops, presentations and artist-talks are taking place. Partners are *Transmediale Berlin*, *Media Lab Prado Madrid*, *Enter Festival Prag* and *Amber Festival Istanbul* (among many others). On the 1st of October the Festival is ending with a big event at the *Badeschiff* in cooperation with the viennese *Waves Festival*.

FOTO: (C) CHRISTANELL





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LOCATIONS AND FOCUS-DAYS

OPENING CEREMONY: ODEON (SERAPIONS-THEATRE) 21.09.2011

Until June 1988 the Serapions Ensemble Vienna adapted the huge hall of the Viennese *Getreidebörse* as a place for events with their equity capital. Coded Cultures is opening the Festival 2011 with the Japanese Presentation-format *Pecha Kucha* to initialize a two-week long *New Media Art* focus.

FOKUS DONAUKANAL (AB 22.9.2011)

The Channel of the Danube in Vienna, especially the area around the *Badeschiff* and the *Urania* will be enhanced with an extensive festival program with its actions and interventions in public space. At the *Central Garden* and the *Adria* lots of events and presentations will take place, besides the locations *Central Garden* and the *Badeschiff* are functioning as bars/ lounges and as meeting-places in the evening.

MUSEUMSQUARTIER (AB 23.9.2011)

The Festival will present current positions in the disciplines of *New Media Art* and two Artists-in-Residence. On 23.9.2011, international positions in Media Arts and New Media Cultures will be presented and discussed in *Raum D* of the MQ in cooperations with the *Media Lab Prado*, the *Amber Festival* and the *Enter Festival*.



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FOCUS 2nd DISTRICT (FROM 24.9.2011)

Large parts of the 2nd Viennese district with its Offspaces, artist studios, project/event-spaces and galleries are presenting themselves on a focus-day, p.e. *THIS.PLAY*, *Glockengasse Nog*, *LABfactory*, *MAGAZIN* and the *LUST gallery* will exhibit related to the topic “City as Interface” in different ways.

URANIA (FROM 27.9.2011)

For four days theories and discourse positions on Coded Cultures will be discussed by various curators: *Technopolitics* (Armin Medosch), *Future Fluxus* (Andreas Leo Findeisen), *derive* and the *Games Culture Circle* from Berlin present different approaches to “City as Interface” and integrate national- and international topics/issues in the context of presentation and discourse formats.

WORKSHOPS (FROM 27.9.2011)

For four days in *THIS.PLAY* (Glockengasse 10-12) workshops with international guests will take place, which will talk about current practices and interventions in *New Media Arts*. The offspace provides the possibility for the participants to plan and work on projects with experienced artists, to try out the results in the 2nd district of Vienna afterwards.



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CODED CULTURES 2011

CITY AS INTERFACE

In Autumn of 2011 the Festival Coded Cultures takes place for the 4th time, this year focusing on the topic *City as Interface*. Ever since the foundation of the Festival in 2004 lay the general emphasis on creative practices of cultural development on the intersections of art, technology, science and design. It is our concern to decode developments, concepts and projects in those “coded” structures of digital and (new) media production, which won’t open up easily to broader audiences. Over the years the alignment of Coded Cultures and its variations were orientated internationally with the focus on eastern Europe in 2004, Brasil in the following years and Japan in 2009. This year, Coded Cultures involves mainly participants from Europe with prominent attendees such as transmediale from Berlin, Media Lab Prado from Madrid, Amber Festival from Istanbul and the Enter Festival from Prague. Throughout the years our effort to feature local, Viennese artists and developments in the same manner never decreased, so in 2011 our aim is to space-out the festival to involve as much local structures as possible, as we are well aware of the fact, that we owe our chance to hold this years Coded Cultures to the attempts of the self organized funding System NetzNetz.

BACKGROUND INFORMATION

CODED CULTURES was initiated by the group »super.net«: a network of producers, theorists, artists, designers, architects and programmers, which is active in the field of knowledge-work based on digital media related forms of art and culture.

<http://codedcultures.net>

<http://super.net>

<http://www.facebook.com/codedcultures>

<http://twitter.com/codedcultures>

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